








From: [L.A. Area Chamber](#)
To: [Kent Smith](#)
Subject: L.A. Business This Week: Countdown to Reaching Up!
Date: Thursday, July 16, 2015 5:04:15 PM

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		Thursday July 16, 2015	
			
			
			
IN THIS ISSUE			
This Week At The Chamber Read about the latest Chamber activity			
Member News Read good news from Chamber members			
Issues of Interest Read about important issues to business			
			
COMING UP AT THE CHAMBER			
			
FRI July 17 Energy, Water & Environmental Sustainability Council more info & register			
MON July 20 Health Care Council more info & register			
WED July 22 Reception & Conversation with L.A. County Sheriff & SCLN Board Member Jim McDonnell more info & register			
WED July 22 Summer V.I.P. Reception more info & register			
		COUNTDOWN TO REACHING UP! Get your tickets to the Opening Ceremony, using code WGFANS for 25 percent off, or register you, your employees and/or colleagues to join the fun as Fans in the Stand . With 6,500 athletes and 2,000 coaches representing 165 countries, along with 30,000 volunteers and an anticipated 500,000 spectators, the 2015 Special Olympics World Games kick off on July 25. The Chamber recognizes the importance of this global, social movement in how to transform lives of those with intellectual disabilities and their families through the power and joy of sports. As an organization that represents a generous, involved business community, the Chamber supports events, like the Special Olympics World Games, that build communities and change attitudes. We look forward to you joining us. See you there!	
			
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THURS | July 23
Government & Fiscal
Affairs Council
[more info & register](#)

THURS | July 23
Tech Thursday
[more info & register](#)

THURS | July 23
Connect for Lunch
[more info & register](#)

THURS | July 23
Bixel Exchange Startup
Fundraising Workshop
[more info & register](#)



OVERHEARD



"When you are in the business of helping end poverty, you have to have hope. When you see families in their situations, you have to give hope. You have to lead by communicating hope."

—**Marianne Haver Hill**, CEO of MEND Poverty, addressing Leadership L.A. Fellows

MEDIA HIGHLIGHTS

Chamber receives award from the Attorney General



Last week, the Chamber was one of five recipients to be awarded the inaugural Smart on Crime Award from California Attorney General Kamala D. Harris. The award was presented to the

Chamber for its work to reduce recidivism and its support for Proposition 47, which reduced penalties for some crimes. Read the Attorney General's [press release](#).

Chamber strengthens relations with Bulgaria



On Monday, Chamber President & CEO Gary Toeppen signed a Memorandum of Understanding with the Bulgarian Chamber of Commerce and Industry

(BCCI), represented by Hon. Marin Dimitrov, Consul General of Bulgaria in L.A. The Bulgarian Chamber is the largest and most important in Bulgaria. As part of the agreement, the L.A. Area Chamber and BCCI will encourage, promote and organize joint programs and networking opportunities for businesses based in Los Angeles and Bulgaria. Contact [Carlos Valderrama](#), 213.580.7570.

Chamber discusses business opportunities with Thailand Board of Investment



The Chamber welcomed the executive director of the Thailand Board of Investment, Ms. Siriporn Nurugsa and a delegation of Thai investment experts on Monday. The primary objective of this visit

was to showcase and discuss business opportunities in Thailand. Thailand is one of L.A.s' top ten trading partners, topping \$10 billion of bilateral trade for the third consecutive year. For more information, contact [Carlos Valderrama](#), 213.580.7570.

Progress announced on initiative to employ veterans



L.A. Mayor Eric Garcetti held a press conference Tuesday to announce that 4,000 veterans have been hired in L.A. toward the Mayor's goal to employ 10,000 Southland veterans by 2017. The Chamber, along with over 100 companies and 40 public sector

MEMBER BENEFITS

Adding value to your Chamber membership

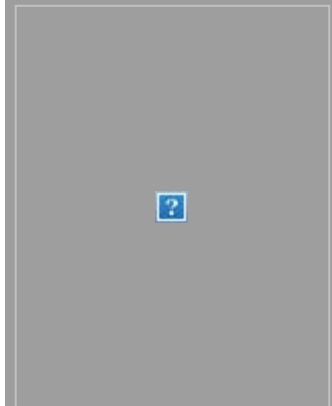


ISSUES AND OPPORTUNITIES OF INTEREST

211 LA County presents Vet2Text

211 LA County, which is the county's official public information source, announced it has launched Vet2Text, a 24-hour text-to-chat feature staffed by veterans for veterans.

Vet2Text was announced at L.A. Mayor Eric Garcetti's "Veterans Career Summit. To connect with the service, veterans text "veteran" to LA211 (52211). Read the [press release](#).



MEMBER OPPORTUNITY

LAX becomes largest U.S. airport to allow Uber, Lyft pickups

Los Angeles Times
July 16, [Read more](#)

LAX pushes forward with Uber, despite threat of statewide ban

laweekly.com
July 16, [Read more](#)

Uber and Lyft can now pick up at LAX, not just drop off

dailybreeze.com
July 16, [Read more](#)

Summit: Employers want, need bigger role in workforce training

CAEconomy.org
July 15, [Read more](#)

Trade pact's allies, foes unsure which side Mayor Eric Garcetti is on

Los Angeles Times
July 11, [Read more](#)

partners, is joining the Mayor on this initiative called 10K Strong. The press conference was held during the 10,000 Strong Veterans Career Summit. The summit connected 1,000 veterans with career and business resources at the one-day event. Read the Mayor's [press release](#). Contact [Maria Nieto](#), 213.580.7599.

Photo credit: Mayor Garcetti's office

Leadership L.A. works to mend poverty



Leadership L.A. Fellows held class last week at Meet Each Need with Dignity (MEND) in Pacoima. MEND is the second largest poverty agency serving L.A. county. Fellows had the opportunity to tour MEND and

discuss the poverty and homeless challenges the L.A. area faces and talk about ways they, as leaders, can work to address those challenges. Fellows also had sessions on financing economic development and job growth, drivers of economic growth in L.A. and a conversation with Southern California Leadership Network alumni. Visit MEND's [Website](#). Contact [Nancy Olson](#), 213.580.7577.

Nobody likes to wait in line



Bixel Exchange continues to help technology entrepreneurs thrive. Recently its client, LineAngel, had debut success and media coverage at San Diego Comic Con, where they field-tested their app.

LineAngel connects people in real-time with a line-sitter to hold their spot in line. LineAngel will roll out in L.A. in two months, with cities like San Diego to follow. Check them out [here](#).

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.LA Marketing opens VIP store

.LA Marketing announced this week that its new site, [VipDomains.LA](#) is now open. The online store is aimed at helping Los Angeles startups, investors and brands improve

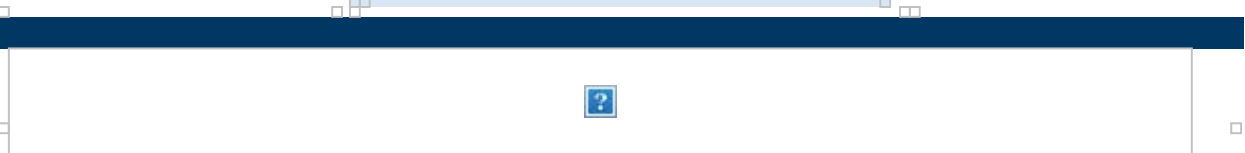
internet marketing and local advertising. Read the [press release](#).

Airline member's number of passengers is taking off



Turkish Airlines, Europe's fourth-largest carrier, announced it carried 28.5 million passengers in the first six months of the year, an 8.5 percent increase over the same period of the previous year. Passenger numbers on domestic flights rose by 11.2 percent, while international routes saw an increase of 6.6 percent in the mentioned period. Read [more](#).

[Click here](#) to submit your member news.



The Los Angeles Area Chamber of Commerce is the voice of business in L.A. County. Founded in 1888, the Chamber promotes a prosperous economy and quality of life in the Los Angeles region. For more information, visit lachamber.com

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